



YWIST;HERWORLD
Thursday, October 22nd, 2009

*A career program for young women made by women.
Empowering. Informing. Connecting.*

Merchandise Mart
(58th & I-25)
451 East 58th Avenue Denver, CO 80216

EXHIBITOR INSTRUCTIONS

Vendor Coordinator: Allison Hubbard, (303) 280-7527 or Laurie Dressel (303) 280-7653
If you have problems the day of the event: Contact Allison at (303) 910-2469

Event Agenda:

7:00 a.m. Set-up
7:30 a.m. Registration/Continental Breakfast/Exhibitor Booths
8:30 a.m. Welcome
8:45 a.m. Female Brains – Built for Success
9:15 a.m. Morning Workshops
10:30 a.m. Keynote Speaker, 9News Meteorologist Kathy Sabine
11:30 a.m. Lunch/Exhibitor Booths
12:15 p.m. Afternoon Workshops
1:30 p.m. Closing & Drawings

Exhibit Details:

- DeVry staff will be at the Merchandise Mart as early as 6:30 a.m.; set up needs to be completed no later than 7:25 a.m. Take down and clean up will occur no earlier than 1:45 p.m. to be completed by 3:15 p.m.
- Register in the designated area when you arrive. Name tags will be available.
- Your tables and spaces will be labeled. DeVry staff will be there to assist.
- Please connect with the girls. Make sure they are getting information and becoming informed young women. We want interaction with the exhibitors.

Event Updates

- We have room for 500 high school girls plus educators and chaperones.
- There will be approximately 30 companies and associations participating in the event, either with information tables, door prizes, sponsorship funds, or presentations.

Amazing women, amazing organizations, an amazing opportunity!



**Young Women in Science and Technology Retreat
Thursday, October 22nd, 2009**

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VERY IMPORTANT:

Please complete the following page and fax or email it back to ahubbard@devry.edu or ldressel@devry.edu no later than Friday, September 25th, 2009.

EXHIBITOR REQUIREMENTS

Company or organization:

Please list the names of all individuals who will be attending your information table or booth.

Main contact person:

Phone:

Cell:

Email:

Address:

Electrical hook up required: yes, no

** Exhibitors will need to pay for electrical hook up.*

Description and quantity of door prize(s):

Please send your logo in a pdf or jpg format along with this response by **Friday, September 25th** in order to have it included in the program.

Call or email if you have any questions: Allison Hubbard at (303)280-7527 or ahubbard@devry.edu or Laurie Dressel at (303) 280-7653. Fax number (303) 280-7668.